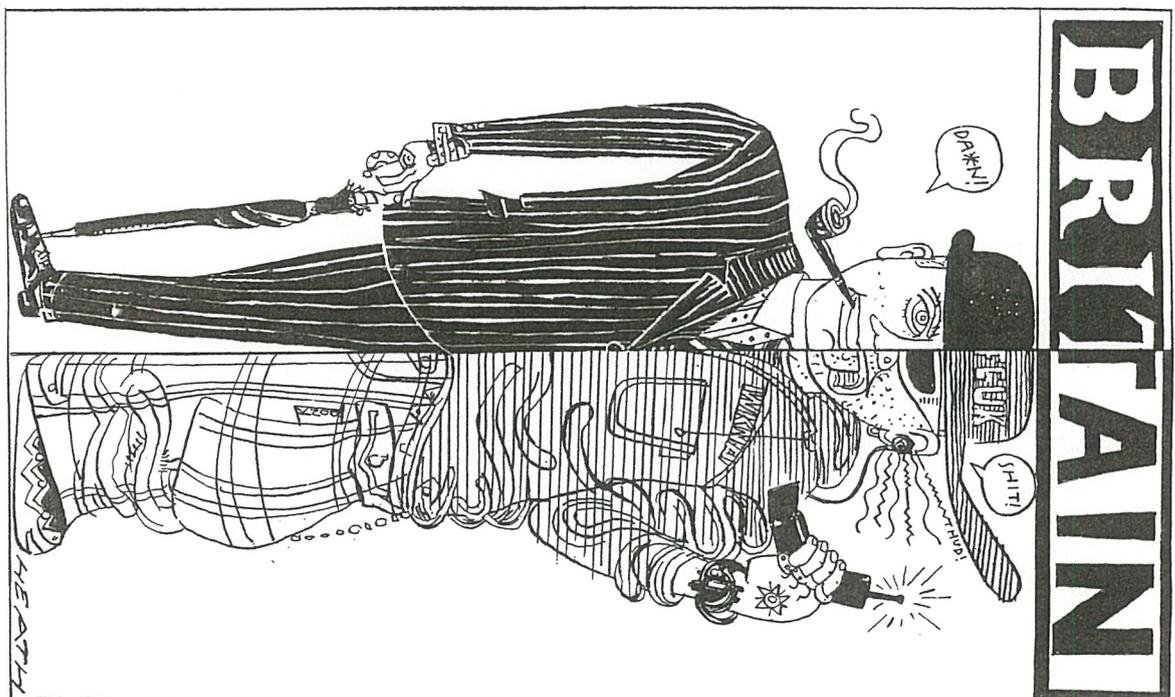


1.

- A. Mods and Rockers: stylists and bikers; Brighton beach
- B. Hippies: New York & San Francisco, Haight Ashbury, The Fillmores.
- -London: Middle Earth, UFO, Covent Garden, Islington, Chelsea (King's Rd)
 - -Hippy music from the USA: Grateful Dead, The Velvet Underground
 - -Hippy music from the UK: Incredible String Band
 - -Hippy style: communes, macrobiotics; long hair; hashish, LSD
 - -Rock Festival Culture: Woodstock, UK The Isle of Wight (1969)
- C. The post-war youth movements of Britain have a 55 year history.
- 1950s Teddy Boys [early rock 'n' roll, bicycle chains, crepe soled shoes, Brylcreem]
 - 1969s Rockers, Hell's Angels [motor bikes, violence, drugs]
 - Mid-1960s Mods [Quadrophenia, The Who, Lambrettas, Vespas, Parkas]
 - Late-1960s Hippies
 - 1978-1984: Punk [Sex Pistols, The Clash, self-mutilation, The Vortex, Sid Vicious]
 - 1980s-now: Suedeheads, Skinheads, Yobs [Football, Paki-bashing, poverty, drink]
 - 1990s: House culture
 - Late 1990s: Hip-Hop
 - Late 1990s: Indie Music, New Wave
 - Late 1990s-now: Rave culture
- D. Britain seems to be divided between traditional youth and angry youth. Maybe this is just a class division? Or is it just a matter of disposable income?

The Rebranding of Britain Part 94

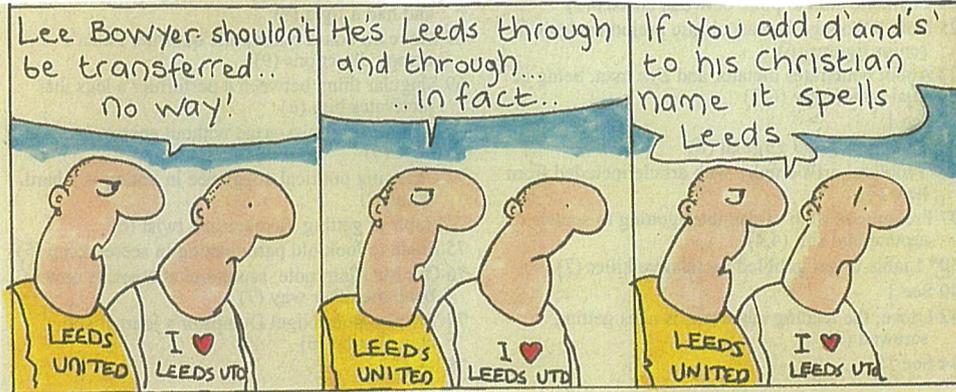


2. YOBS



Let's look at "Yobs". This is a cartoon from Private Eye Magazine, a satirical magazine produced in London. These are the famous British hooligans, Britain's most unpopular export. Do you remember the World Cup 2002 'Hooligan' panic in Japan?

1



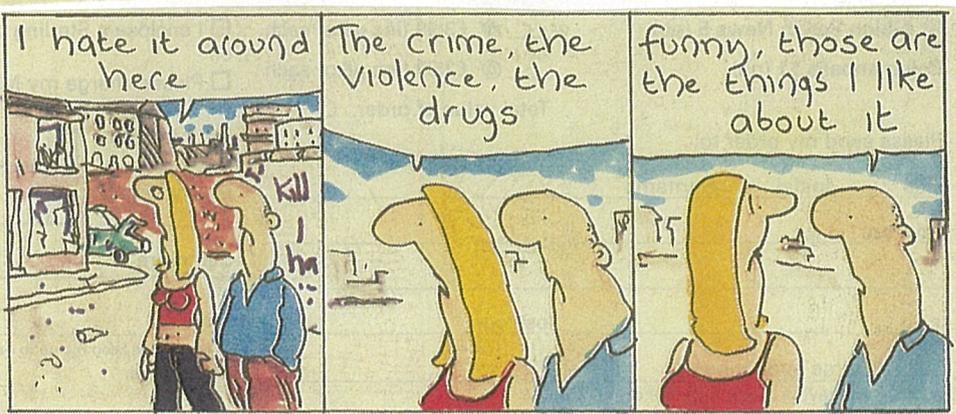
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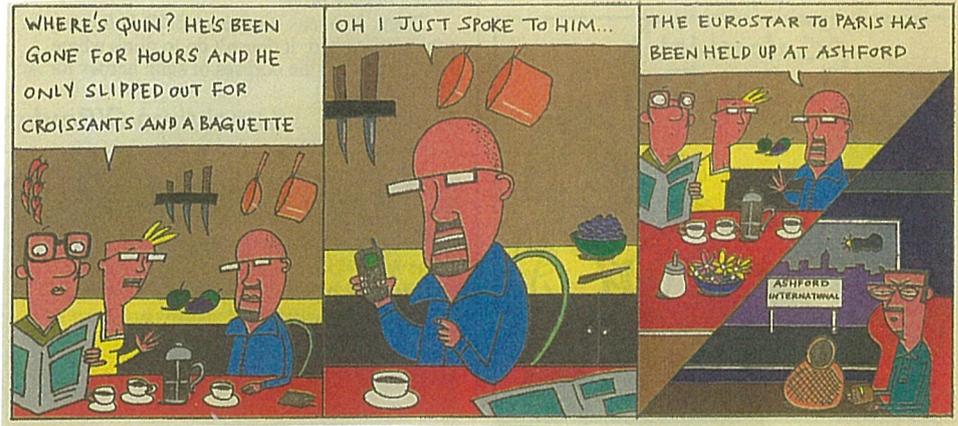


3. Urban Fashionistas

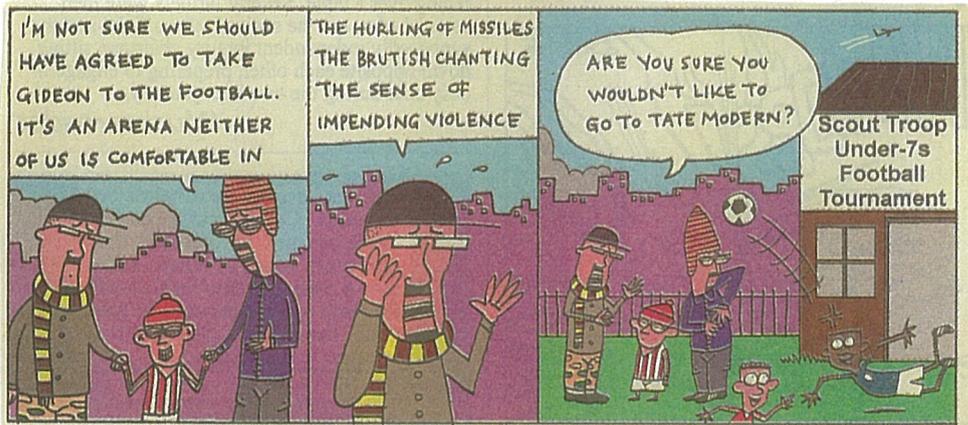
IT'S GRIM UP NORTH LONDON

And now let's look at "IT'S GRIM UP NORTH LONDON". These are the people the Yobs hate most: middle class, sometimes gay, working in the media and the arts, pretentious, precious, living in areas of London and other cities which used to belong to the working classes, especially Islington, Battersea and the east end.

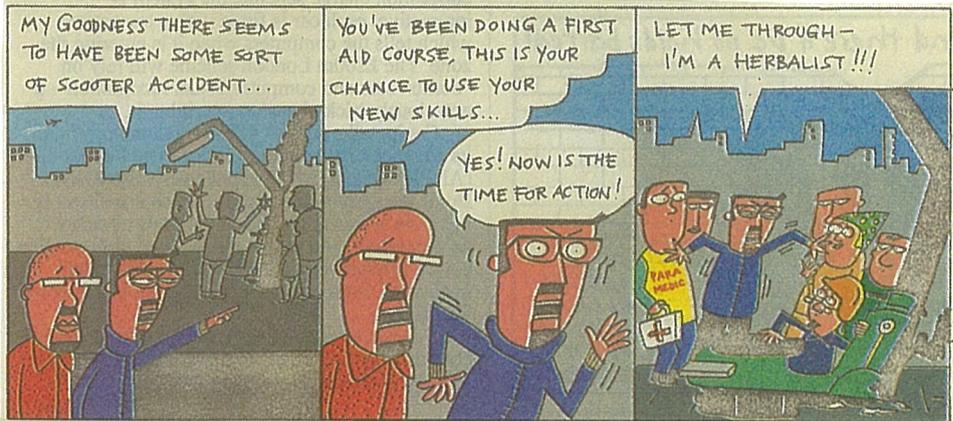
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